



NAME: Kent Cummins

GENRE: Non-fiction

Q & A:

What has been your most rewarding moment as an author?

I think it was seeing my first book in print, way back in 1964! But, it was equally rewarding to see a more recent book in an airport book store.

What's the best piece of writing-related advice that you've received?

Just write. Get started. Don't wait for the perfect moment or the best inspiration. If you want to be a writer.....WRITE!

If you could offer one piece of writing advice to a novice author, what would it be?

It would be the same as the best advice I have ever received. Just do it. Start. Put words together. WRITE! I firmly believe that everyone has at least one book inside them, desperately waiting to escape!

How often do you write, and do you have a strict routine and writing plan?

I don't have a regular schedule. For one thing, I do so much more than writing! I love to start writing inside my head, often as I fall asleep, and then can't wait to get to the computer and start putting those ideas into a tangible form. I am always working on a few writing projects.

How do you find your ideas for a book?

I find ideas everywhere, but especially from my experience in the world. When I speak to children about writing, I ask them what they should study in school if they want to be successful writers. They typically say “English” and/or “Writing.” I agree, but then point out that they also need to study geography, history, biology, and so much more...because they will need to know what to write about!

What kind of books do you enjoy reading and how often do you read?

Like my writing, most of my reading has been non-fiction. However, I have recently renewed my interest in fiction, particularly science fantasy, facilitated by the Talking Book Program.

AWARDS: Award of Excellence for “Marketing Magic” column in *The Linking Ring*, the world’s largest circulation magazine for entrepreneurial entertainers.

BIOGRAPHY:

Kent Cummins has been writing all of his life, from stories and poems as a child to owning his own publishing company, Magic Words Press. His first book, *Bungling Juggling*, was published in 1964, while he was in college, and is now available as a Mini Book. He has written more than a dozen books for various markets and hundreds of magazine articles for publications from *Clowning Around* to *Readers Digest*.

Kent says his first “real” book- with an ISBN number, bar code, and dust jacket- was *The Magic of Change*, with co-author Tom Britton, published by Bullion Books in 2000. A revised and updated edition was released in 2017.

For more than six years, Kent has written the “Marketing Magic” column for *The Linking Ring*, the world’s largest circulation magazine for entrepreneurial entertainers. Although a prolific writer, Kent is best known as a professional magician!

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